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## **MATsolutions Joins MTBC**

*Membership reinforces company's commitment to the local tech community*

**Irving, TX, July 17, 2014** — MATsolutions, the Irving-based test and measurement equipment sales, service and calibration company, announced this week that it has joined the Metroplex Technology Business Council (MTBC). The MTBC was created to strengthen the North Texas' technology community and its reputation by acting as an innovation center for entrepreneurs, universities and corporations.

“We are pleased to be part of this technology-focused organization,” says Steve Wedler, MATsolutions VP Sales and Marketing. “The Council has created a world-class technology hub right here in the Dallas area, supporting investment, business and professional growth in today's challenging technology markets.”

MTBC is a key local resource which seeks to:

- Recognize the achievements of local high-tech companies and leaders and promote these achievements globally;
- Attract, grow and develop talent for high-tech companies in the region;
- Facilitate collaboration between entrepreneurs, corporations, investors and universities to generate critical mass for large scale innovation; and
- Support a public policy environment that is conducive to innovation, research, development and entrepreneurship.

Among other benefits, members can expect to be involved in making a difference in legislation that affects their companies; proactively engaging kids in science, technology, engineering and math; and participating in innovation sourcing initiatives which could produce new products and services for their company.

### **About MATsolutions**

Since 1992, MATsolutions has delivered the Assurance™ our clients need when acquiring, maintaining, and managing high quality test and measurement equipment. MATsolutions is an independent equipment and services provider. Our commitment is to our customers, which is why we offer the first-of-its-kind MATrewards loyalty program and the No Surprises and Price Match guarantees. MATsolutions supports our customers from the initial purchase through the entire test equipment lifecycle. We calibrate and repair the equipment you rely on to do your job, whether you bought it from MATsolutions or not. For more information, visit [MATsolutions.com](http://MATsolutions.com).

### **About the Metroplex Technology Business Council (MTBC)**

The MTBC is the largest technology trade association in Texas, representing a quarter million employees through its 300 member companies. More information about MTBC and its annual Tech Titans awards gala can be found online by visiting [www.metroplextbc.org](http://www.metroplextbc.org).

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